

WHAT YOU NEED TO KNOW:

DEA Issues Carfentanil Warning to Police and Public

On September 22, 2016, the DEA Acting Administrator, Chuck Rosenberg, issued a warning to law enforcement agencies and the general public about carfentanil. Carfentanil is a Schedule II substance under the Controlled Substances Act and is used as a tranquilizer for elephants and large mammals and is not approved for use in humans. Recently, carfentanil, an analog of the synthetic opioid analgesic fentanyl, has been identified on the streets by DEA and has been identified in drug overdose cases in humans. Carfentanil is 10,000 times more potent than morphine, 100 times more potent than fentanyl, and 50 times more potent than heroin, making it one of the most potent opioids. This drug can be lethal in very small doses, around the 2-milligram range, depending on route of administration and other factors. Public service officers have received strict warnings to exercise extreme caution when handling any substance believed to be carfentanil, which can have deadly consequences when handled improperly. The substance can come in several forms (powder, blotter paper, tablets, and spray) and can be absorbed through the skin or inhalation of airborne powder.

For more information on what to do if you encounter this product, visit [www.dea.gov](http://www.dea.gov).

[www.ASAPofAnderson.org](http://www.ASAPofAnderson.org)

Plant a Promise

The ASAP Ambassadors are a group of high school students working to prevent and reduce substance abuse in their school and community. The Plant a Promise project is sponsored by the Anderson County Health Department and part of the T4 (Tennessee Teens Talk Tobacco) curriculum and involves students making the promise not to use tobacco products or e-cigarettes. The Ambassadors set up before school and during lunch to allow students to make this promise by signing a tulip on a banner. For each promise a real tulip will be planted at the school to show the community the efforts our young people are making to stay healthy. For more information about ASAP (Allies for Substance Abuse Prevention) of Anderson County visit [ASAPofAnderson.org](http://ASAPofAnderson.org).



ASAP  
QUARTERLY:  
Prevention Matters

Newsletter

Volume 6, Issue 4—December 2016



FROM THE DIRECTOR

County Commission Unanimously Supports Prevention in Resolution

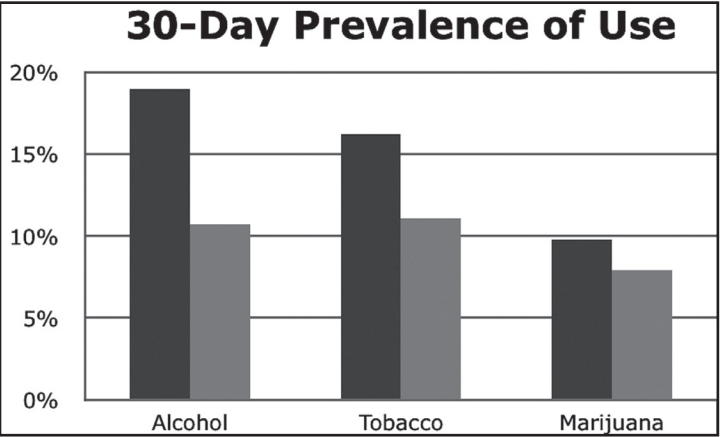
In an unprecedented move at the November County Commission meeting, Anderson County Commissioners voted unanimously to support a litigation tax which will fund prevention at the local level. This litigation tax will add a small fee (\$5) to court cases, with the exception of juvenile court cases, which will enable the county to collect funds to put toward substance abuse prevention.

This resolution follows a state law passed earlier this year, sponsored by Senator Randy McNally and Representative John Ragan which allows local municipalities the authority to enact such a tax, up to \$25 per case, to support local prevention efforts. Anderson County opted to initiate a small fee at first to monitor feasibility and effectiveness. The resolution was justified by a recent benefit cost analysis which showed for every dollar invested in prevention in Anderson County, \$17.73 in public burden spending is saved.<sup>1</sup>

The analysis determined in 2014, \$20.3 million was spent cleaning up the consequences of substance abuse with taxpayer money. Of that, 29.1% was spent through the justice system.<sup>1</sup>

The funds collected will be given to ASAP of Anderson County to invest in environmental prevention strategies. Funded by the Office of National Drug Control Policy, this agency is expected to be fully funded locally after ten years of federal funding.

Since funding began in 2010, adolescent substance use rates have dropped dramatically, as indicated by the graphic below. <sup>2</sup>



Anderson County is the first county to initiate such a fee since the passing of the state law in 2016. A similar litigation tax already exists in Scott County and many counties have a similar structure to support other initiatives.

ASAP commends our local officials for taking a proactive stance on prevention. This move is a step in the right direction to empower our young people to make healthy choices for a better community.

<sup>1</sup> Strutner, Harrison, Pratt, and Stevenson. A Benefit: Cost Analysis of Substance Abuse Prevention, 2015.

<sup>2</sup> Pride Surveys. Anderson County Schools/Oak Ridge Schools 6th-12th Grade Risk and Protective Factor Instrument; 2012, 2014.

Electronic Service Requested

101 South Main Street  
Suite 465  
Clinton, TN 37716-3619



PRRST STD  
U.S. POSTAGE  
PAID  
CLINTON, TN  
PERMIT NO. 18

## ASAP UPDATES:



-The Rx disposal program continues to amass record numbers:

September-167.8 pounds

October-245.4 pounds

(plus 40.8 pounds from DEA event at ORPD)

November-134.9 pounds

## ALLY ACCOUNT:



Submitted by Kim Guinn, Director of Project AWARE



The future prosperity of any society depends on its ability to foster the health and well-being of the next generation. This community and the child-serving organizations within them seek to offer support for safe, strong, nurturing environments. Therefore, it is important that the safety of our children remain our number one priority.

Did you know that 1/2 of all chronic mental illnesses, such as anxiety and depression, begins by the age of 14 and that 90% of those who died by suicide have an underlying mental illness, or that one in five youth age 13-18 experiences a severe mental disorder at some point during their life? Often,

those who suffer from these illnesses develop negative coping strategies and turn to the use of alcohol and other drugs. That is why ASAP has partnered with Project AWARE to raise awareness about mental health in our communities. It is extremely important for us to recognize the need for early interventions within our circle of friends and families and to give our children and the people we love the tools they need to build resilience. The I Am ONE and the #ChooseNOTtoUse campaigns have been positive messaging campaigns that targeted a majority of students who choose not to engage in underage drinking as well as to target parents who do not provide alcohol to minors. Additionally, Project AWARE has been instrumental in providing families access to mental health resources in Anderson County Schools through a federal grant which began last fall. Our school counselors and therapists in our schools are trained to provide confidential help so that the well-being of our most valuable resource can be protected. If you need help with a youth who may be having substance abuse issues or other mental health challenges, please contact ASAP, Project AWARE or the school counselor at your child's school. Your child's success is our priority.

## Notes:

ASAP would like to extend our appreciation to our donors:

**Amazon Smile**

**Anderson Health Department**

**BrightStar Care**

**Clinch River Home Health**

**Kroger Rewards**

**Rocky Top PD**

**Top Shelf**

**Wendy Williams**

**Kroger**

**RRR – ACHS / CHS / ORHS / LCES / LCMS**

Please remember to link your Kroger Plus Card and Amazon Smile account to ASAP of Anderson County! Every purchase you make can give a small donation to our organization—it's that easy!

## RECENT HAPPENINGS:

### Underage Drinking Town Hall Meeting Held At Ritz Theatre

At the Ritz Theatre in Clinton on November 30, the Anderson County Underage Drinking Task Force held a well-attended Town Hall Meeting to discuss underage drinking. A panel of experts was assembled to discuss the issue and answer questions raised by members of the audience.

Panelists included Russell Barker, Director of the 7th Judicial Crime Task Force; Kim Guinn, Director of Project AWARE; Gary Terry, Assistant Principal, Athletic Director, and Mentor at Anderson County High School; and Jack and Mary Lou Winkler, parents in partnership with MADD.

"Underage drinking is not a minor problem; it's a major one," said Russell Barker. "Almost every case I've ever investigated as a police officer has had alcohol or drugs involved." Stephanie Strutner, Executive Director of Allies for Substance Abuse Prevention and emcee of the event noted that "while collaborations among local law enforcement agencies, local government, and businesses have had a tremendous impact on reducing the prevalence of underage drinking in our community, we still have work to do."

Kim Guinn stressed that "it is important the safety of our children remain our number one priority" and urged parents to "build resilience now for your children so drug and alcohol use do not

## SUBSTANCE ABUSE BYTES:

### Clinton High School wins Red Ribbon Rivalry for 5th year in a row

Each year local high schools participate in the Red Ribbon Rivalry, a campaign used to raise funds to reduce and prevent substance abuse in Anderson County. The Rivalry took place this year the last week in October during Red Ribbon Week which is the nation's oldest and largest drug prevention recognition week. This year, Norris Middle School, Lake City Elementary and Middle School and Grand Oaks Elementary also joined in to support their high school's youth coalition.

Although the ASAP Ambassadors youth coalition at Anderson County and Oak Ridge High School did an amazing job selling ribbons, bracelets and temporary tattoos and even starting a GoFundMe page to help raise funds, Clinton High School came out the winner for the 5th year in a row.

The funds raised during the Red Ribbon Rivalry stays right here in Anderson County support the ASAP Ambassadors in preventing and reducing substance abuse through campaigns such as "Plant a Promise" where students promise not to use tobacco products or e-cigarettes and a real tulip is planted for each promise to show the community the commitment those students have made, National Drug Facts week aimed at dispelling myths that surround alcohol, tobacco, marijuana and other drugs, a sober prom campaign and more.



"The Red Ribbon Rivalry was our first big project of the year. I'm so proud of the SADD Club/Youth Ambassadors who worked so hard to raise money for ASAP. We have many new faces this year and all seemed to enjoy the friendly competition among the three high schools. It was exciting to win 5 years in a row, but it was even better to learn that over \$1000 was raised to help youth in our county."

-Mary Tuskan, School Counselor, SADD Club Sponsor

become their coping strategy." Guinn went on to say that half of all chronic mental illness begins by age 14 and we must "recognize the need for early intervention."

Coach Gary Terry identified some unique ways students in the county have banded together to encourage their peers to make healthy choices. Jack and Mary Lou Winkler were on hand to identify, first-hand, the tragic consequences families are susceptible to when people make poor choices with alcohol.

Rebecca Winkler, the youngest of their four children, was 16 years old when she was killed by a head on collision caused by a drunk driver. Rebecca's father, Jack, said, "we've had too many victims." Mary Lou Winkler, Rebecca's mother, urged the adolescents in the audience to make good decisions saying, "we have 1,140 minutes each day to make a choice that we can't take away."

For more information on underage drinking or for conversation starters on how to have a conversation with your family, visit

[www.ASAPofAnderson.org](http://www.ASAPofAnderson.org).



### Anderson County continues to say "I AM ONE"

Across Anderson County people are saying "I AM ONE." The I AM ONE campaign began at Anderson County High School as a positive messaging campaign to highlight students who choose not to use alcohol, tobacco or other drugs. This year, the Anderson County Underage Drinking Task Force has moved the campaign beyond the schools and set out to encourage people of all ages in Anderson County to say "I AM ONE." These are middle and high school students who say "I am one who does not engage in underage drinking" and parents, older siblings and other adults who say "I am one who does not provide alcohol to minors."

Pizza restaurants throughout the county are supporting the campaign by sending out their pizzas with the I AM ONE information attached to every pizza box. Over 30,000 of these boxes will be delivered through Big Ed's Pizza in Oak Ridge, Domino's Pizza in Oak Ridge and Rocky Top, Gametime Pizza in Andersonville, Glenn's Pizza in Rocky Top, Hibachi Pizza in Oliver Springs, Papa John's in Clinton and Oak Ridge, Pizza Express in Clinton, and Pizza Inn in Oak Ridge.

Anderson County has significantly decreased the rate of underage drinking among its middle and high schoolers, but more work like the I AM ONE campaign still must be done to encourage those youth to abstain from drinking underage and adults not to enable youth by providing alcohol to these minors.

# I AM ONE