

2013

# Second Quarter Report



*Allies for Substance Abuse Prevention (ASAP) of Anderson County is a private, non-profit organization whose mission is to engage community partners in the prevention of substance abuse in Anderson County through awareness, education, and policy change.*

# Quarterly Report

## April—June, 2013

### PROGRAMMING

During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention delivered 6 programs/trainings to a total of 133 people (Please see Appendix I for details) [-50% change from previous quarter in total presentations, -97% change from previous quarter in people reached / -79% change from the same quarter of the previous year in total presentations, -77% change from the same quarter of the previous year in people reached]. In addition, 1 regional medicine collection event was held at four locations within the county, netting 317 pounds of medicine, the largest one-day total in Anderson County history. The permanent medicine disposal bin at CPD drew 145 pounds of medicine. To date, the medicine collection program has collected a combined 2,929 pounds.

### MATERIALS

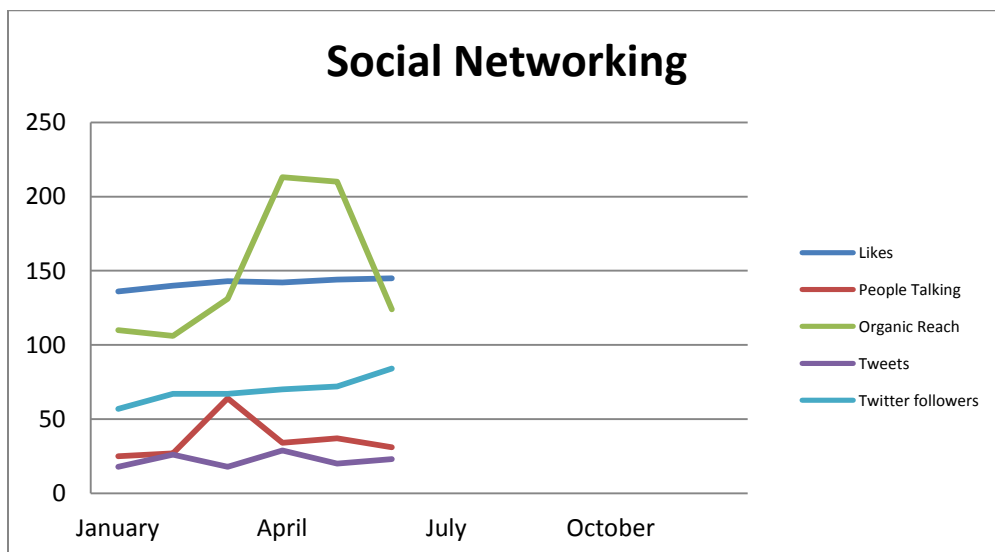
Allies for Substance Abuse Prevention disseminated 439 materials in the community during this quarter [439% change from previous quarter / 154% change from the same quarter of the previous year].

### RESOURCES (Cash and in-kind)

During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention generated \$31,368.10 in matching funds [59% change from previous quarter / -2% change from the same quarter of the previous year].

### SOCIAL NETWORKING

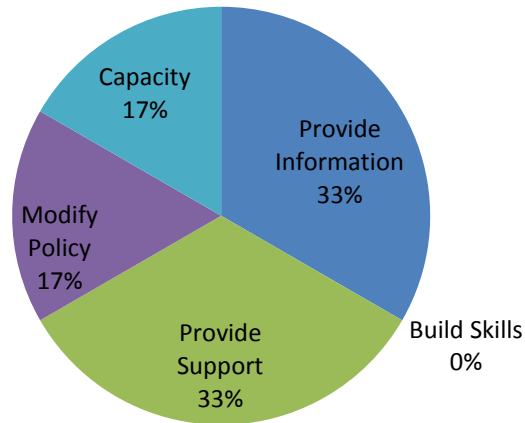
During this quarter, Allies for Substance Abuse Prevention generated impressions via social media outlets. ASAP's Facebook page had 145 Likes, 102 People Talking, and generated a reach of 547. ASAP's Twitter account had 84 followers and 72 tweets.



## STRATEGIES FOR COMMUNITY CHANGE

During this quarter, Allies for Substance Abuse Prevention utilized each of the following prevention strategies.

### Strategies for Community Change



## MEDIA HITS

During this quarter, Allies for Substance Abuse Prevention earned 10 media hits.

