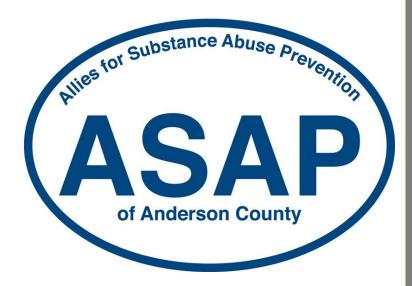
# Second Quarter Report



Allies for Substance Abuse Prevention (ASAP) of Anderson County is a private, non-profit organization whose mission is to engage community partners in the prevention of substance abuse in Anderson County through awareness, education, and policy change.

## Quarterly Report April—June, 2013

#### PROGRAMMING

During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention delivered 6 programs/trainings to a total of 133 people (Please see Appendix I for details) [-50% change from previous quarter in total presentations, -97% change from previous quarter in people reached / -79% change from the same quarter of the previous year in total presentations, -77% change from the same quarter of the previous year in people reached]. In addition, 1 regional medicine collection event was held at four locations within the county, netting 317 pounds of medicine, the largest one-day total in Anderson County history. The permanent medicine disposal bin at CPD drew 145 pounds of medicine. To date, the medicine collection program has collected a combined 2,929 pounds.

#### MATERIALS

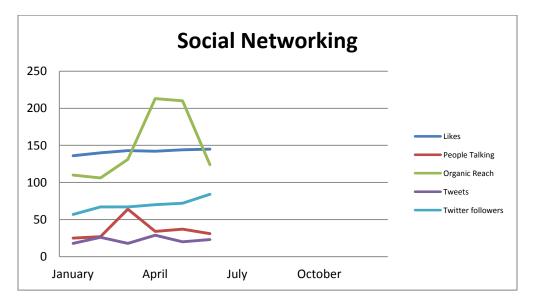
Allies for Substance Abuse Prevention disseminated 439 materials in the community during this quarter [439% change from previous quarter / 154% change from the same quarter of the previous year].

#### **RESOURCES** (Cash and in-kind)

During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention generated \$31,368.10 in matching funds [59% change from previous quarter / -2% change from the same quarter of the previous year].

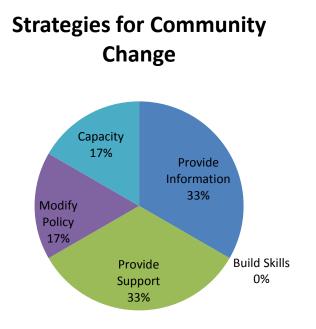
#### SOCIAL NETWORKING

During this quarter, Allies for Substance Abuse Prevention generated impressions via social media outlets. ASAP's Facebook page had 145 Likes, 102 People Talking, and generated a reach of 547. ASAP's Twitter account had 84 followers and 72 tweets.



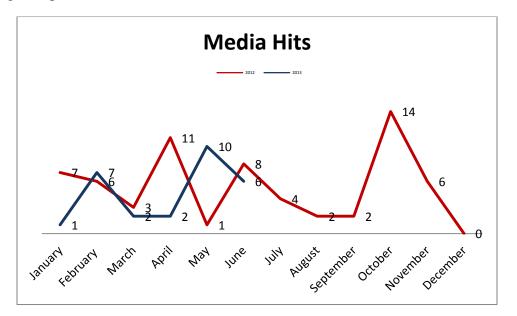
#### STRATEGIES FOR COMMUNITY CHANGE

During this quarter, Allies for Substance Abuse Prevention utilized each of the following prevention strategies.



#### **MEDIA HITS**

During this quarter, Allies for Substance Abuse Prevention earned 10 media hits.



## Appendix I

## Coalition Programming

A			
April			
OR Breakfast Rotary	3-Apr-13	SAS	62
RON - Grand Oaks - Ferris	12-Apr-13	MF	18
RON - Grand Oaks - Jones	12-Apr-13	MF	16
Мау			
Clinton Housing Association	17-May-13	MF	17
June			
DFW-Bull Run Metals	17-Jun-13	SAS	17
DFW-Bull Run Metals	17-Jun-13	SAS	3
Quarterly total			

## Appendix II

### Materials Dissemination

April	date	item	quantity
ORPD Mental Health Seminar	15-Apr-13	lock boxes	5
Мау			
Walk with the Health	17-May-13	lock boxes	17
Department	•		
Walk with the Health	17-May-13	lock box postcards	17
Department		-	
Head Start	31-May-13	ASAP Decals	100
Head Start	31-May-13	Proper Medicine Disposal Practices pamphlet	200
Sobriety Checkpoint	25-May-13	pens	20
Sobriety Checkpoint	25-May-13	decals	8
Sobriety Checkpoint	25-May-13	flashlight keychains	28
June			
WTTH	2-Jun-13	decals	3
WTTH	2-Jun-13	pens	6
Oak Ridge Beer Board	10-Jun-13	Underage Drinking Issue Brief	
Norris Beer Board	10-Jun-13	Underage Drinking Issue Brief	7
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