

2010

Fourth Quarter Report



Allies for Substance Abuse Prevention (ASAP) of Anderson County is a private, non-profit organization developed to reduce substance abuse.

Quarterly Report

October—December, 2010

PROGRAMMING

During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention delivered 2 programs/trainings to a total of 131 people (Please see Appendix I for details).

MATERIALS

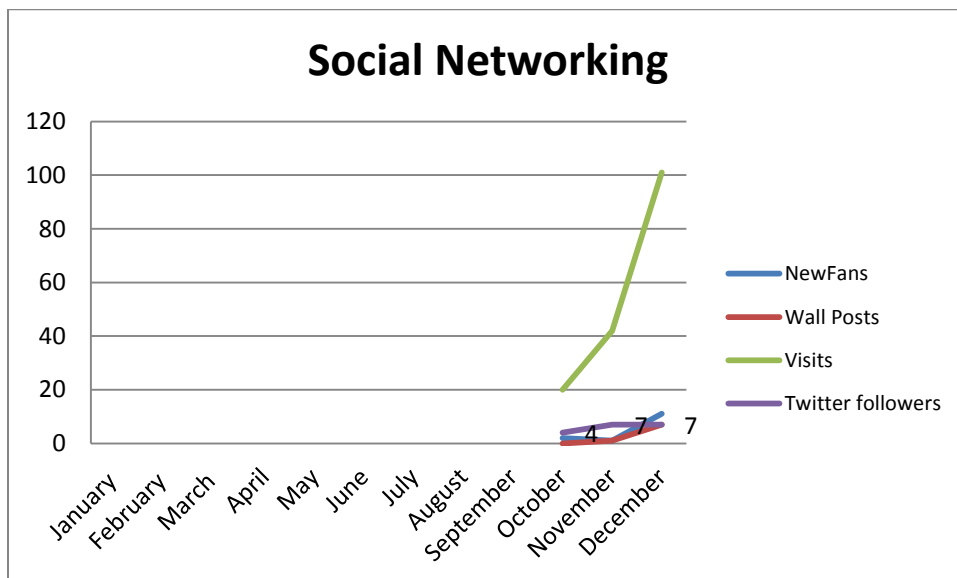
Allies for Substance Abuse Prevention disseminated 1,956 materials in the community. Beneficiaries of these materials were students at local schools, local pharmacies, County Commission, and community members (Please see Appendix II for details).

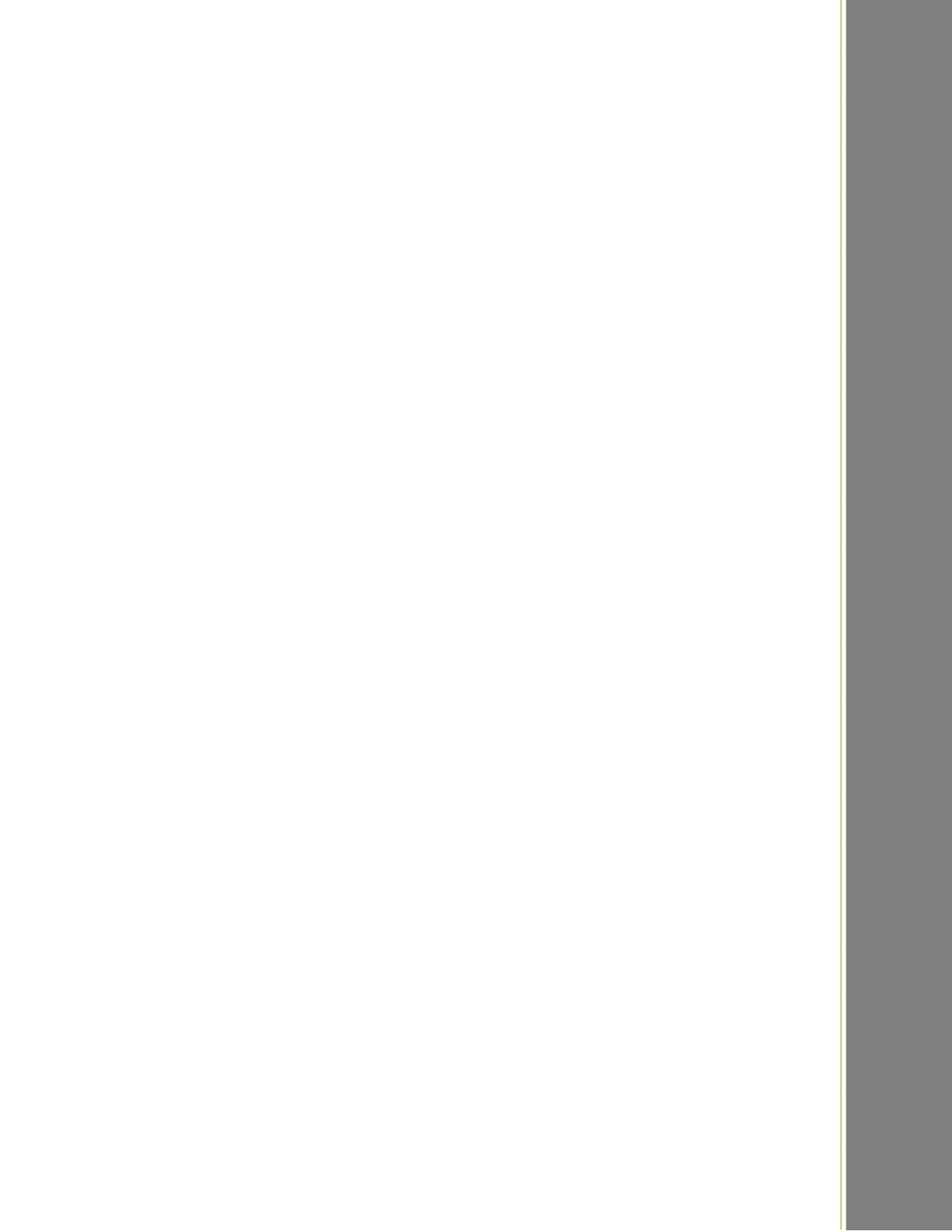
RESOURCES (Cash and in-kind)

During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention generated \$20,220.97 in matching funds.

SOCIAL NETWORKING

During this quarter, Allies for Substance Abuse Prevention generated impressions via social media outlets. ASAP's Facebook page had 48 active users, 11 new fans, 7 wall posts, and 27 visits. ASAP's Twitter account had 7 followers.





Appendix I
Coalition Programming

| QUARTER | date | staff | number |
|------------------------|-------------|--------------|---------------|
| October | | | |
| | | | |
| | | | |
| November | | | |
| County Commission | 15-Nov-10 | SS | 35 |
| "More About Meth" | 16-Nov-10 | | 96 |
| December | | | |
| | | | |
| Quarterly total | | | 131 |

Appendix II

Materials Dissemination

| October | | | |
|------------------------------------|-----------|---------------------------|-------------|
| Jakes Break for Kids | 9-Oct-10 | ASAP Coalition brochures | 15 |
| S. Clinton Elementary School | 20-Oct-10 | RRW bracelets | 50 |
| S. Clinton Elementary School | 20-Oct-10 | RRW/ASAP pencils | 310 |
| S. Clinton Elementary School | 20-Oct-10 | ASAP Coalition brochures | 15 |
| S. Clinton Elementary School | 20-Oct-10 | Elk's coloring books | 250 |
| N. Clinton Elementary School | 20-Oct-10 | RRW/ASAP pencils | 180 |
| N. Clinton Elementary School | 20-Oct-10 | ASAP Coalition brochures | 10 |
| N. Clinton Elementary School | 20-Oct-10 | Elk's coloring books | 130 |
| Briceville Elementary School | 22-Oct-10 | RRW bracelets | 80 |
| Briceville Elementary School | 22-Oct-10 | RRW/ASAP pencils | 125 |
| Briceville Elementary School | 22-Oct-10 | ASAP Coalition brochures | 10 |
| Briceville Elementary School | 22-Oct-10 | Elk's coloring books | 120 |
| Briceville Elementary School | 22-Oct-10 | RRW brochures | 125 |
| Briceville Elementary School | 22-Oct-10 | Elk's bookmarks | 125 |
| Briceville Elementary School | 28-Oct-10 | National Guard t-shirts | 30 |
| Briceville Elementary School | 28-Oct-10 | Art kits | 6 |
| Briceville Elementary School | 28-Oct-10 | 4H drawstring bags | 6 |
| Briceville Elementary School | 28-Oct-10 | Drawing pads | 6 |
| November | | | |
| Pharmacies, Community members | 4-Nov-10 | More About Meth postcards | 115 |
| School board, County commissioners | 8-Nov-10 | More About Meth postcards | 35 |
| Operation Medicine Cabinet | 13-Nov-10 | ASAP Coalition brochures | 117 |
| "More About Meth" | 16-Nov-10 | ASAP Coalition brochures | 96 |
| December | | | |
| | | | |
| Quarterly grand total | | | 1956 |