

# Quarterly Report

## COALITION ACTIVITY LEADING TO BEHAVIOR CHANGE



During this quarter, the ASAP Coalition disseminated 846 materials in the community. They gave 11 presentations to 349 people.

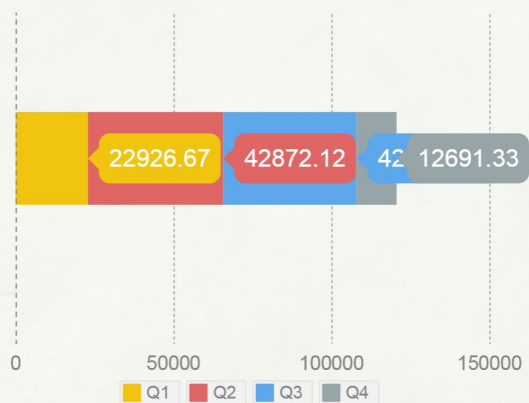
## INTERVENTION STRATEGIES



The coalition was focused on capacity and policy this quarter.

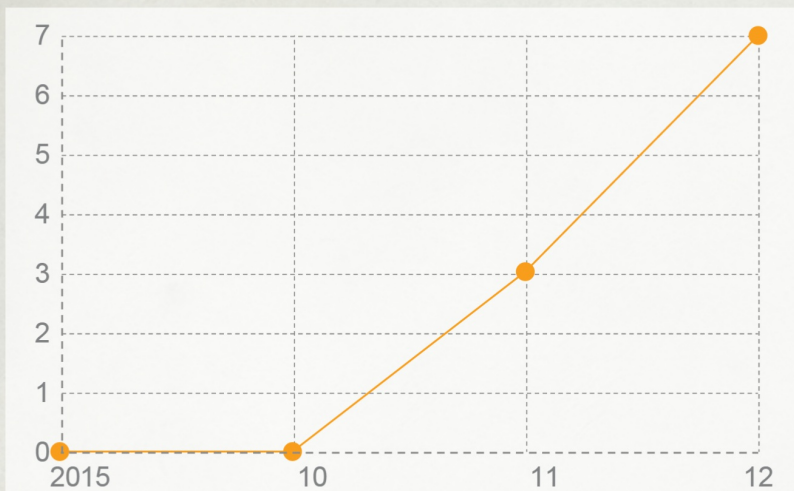
## IN-KIND RESOURCES

In-kind resources are required by the DFC Grant at 100%.



This quarter, the ASAP Coalition generated \$12,691.33 in matching funds.

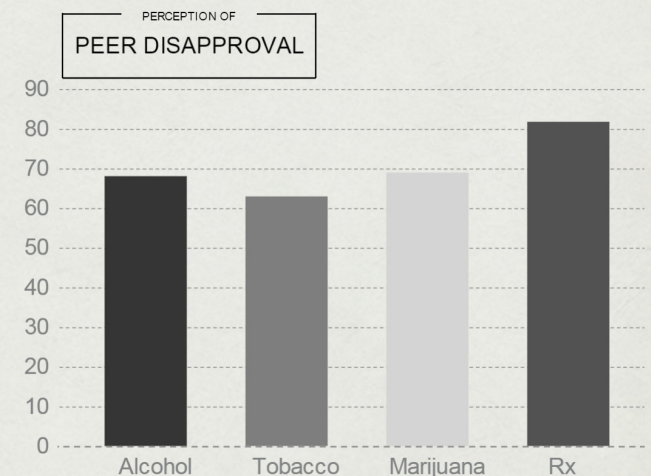
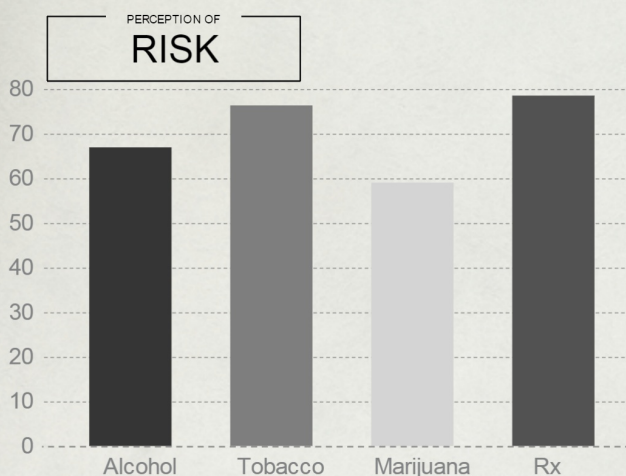
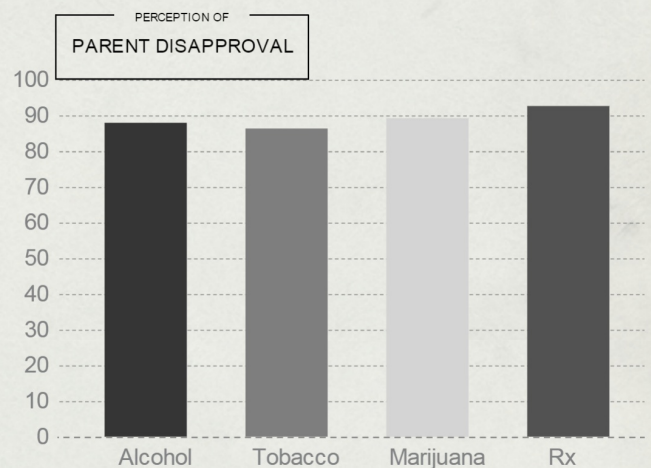
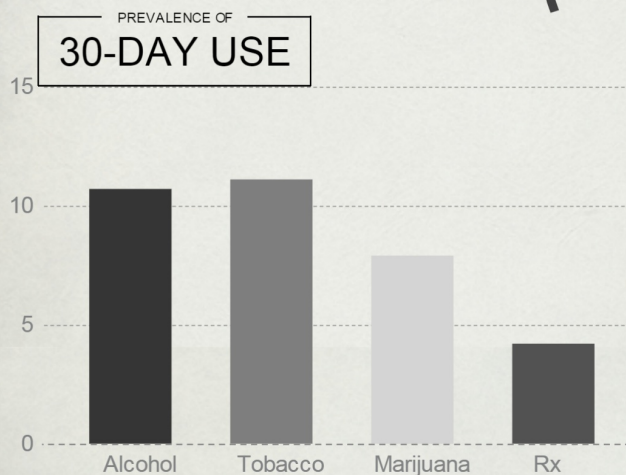
# Media Activity



**TOTAL REACH**  
**639,100**

The ASAP Coalition engages in ongoing media outreach to widely disseminate prevention messages. This quarter, the coalition generated 10 media hits. Of those, 1 was earned and 9 were paid advertisements.

## FOUR CORE MEASURES (2015)



The four core measures are a required reporting component for the Drug-Free Communities Support Program. Four core measures are recorded every other year.