

UPCOMING VOLUNTEER OPPORTUNITIES

JOIN A COMMITTEE!

VOLUNTEER COMMITTEE

Working to support ASAP coalition volunteers and recruit new members throughout the year

UNDERAGE DRINKING TASK FORCE

Working with elected officials, law enforcement, businesses, coalition volunteers to target underage drinking prevention in Anderson County

Contact Alicia at alicia@asapofanderson.org if you're interested in joining a committee.

UPCOMING EVENTS

- January 18: Opioid Overdose Training, 2-3pm @ ASAP of Anderson
- January 27: ASAP Coalition Meeting, 12-1pm @ ASAP of Anderson
- February 1-9: Ally of the Year Voting @ ASAPofAnderson.org
- February 3-6: CADCA National Leadership Forum in Washington, DC
- February 15: Opioid Overdose Training, 2-3pm @ ASAP of Anderson
- February 20: PAT Substance Use Prevention Day on the Hill in Nashville, TN
- February 24: ASAP Coalition Meeting, 12-1pm @ ASAP of Anderson
- March 13: Ally of the Year Banquet, time and location TBA
- March 21: Opioid Overdose Training, 2-3pm @ ASAP of Anderson
- April 18: Opioid Overdose Training, 2-3pm @ ASAP of Anderson

SUBSTANCE DATA BYTES

The Juice on JUULs

Chances are you have heard of e-cigarettes and vaping, but have you heard of JUULing? The JUUL is a vaping device or Electronic Nicotine Delivery System (ENDS) with a sleek design and odorless vapor that has gained popularity with teens. JUUL is the leading e-cigarette product and holds nearly 65% of the market share as of October 2019. The brand has become so recognizable and prevalent among young people that "JUULing" is now a common verb for all e-cigarette use. Each JUUL cartridge contains as much nicotine as an entire pack of cigarettes, however, 63% of 15-24 year olds report being unaware JUULs contain nicotine. In 2019, e-cigarette use among high school students rose to 27.5%, which is an alarming percentage given the impact nicotine can have on a teen. Early nicotine use can harm brain development, alter nerve cell functioning, and increase the risk of young people smoking cigarettes.

Source: Emerging Tobacco Products, Truth Initiative, 2019



131 S. Charles G. Seivers Blvd.
Clinton, TN 37716
Return Service Requested



Quarterly Newsletter

FIRST QUARTER 2020

Our mission is to prevent and reduce substance misuse among youth and adults in Anderson County.

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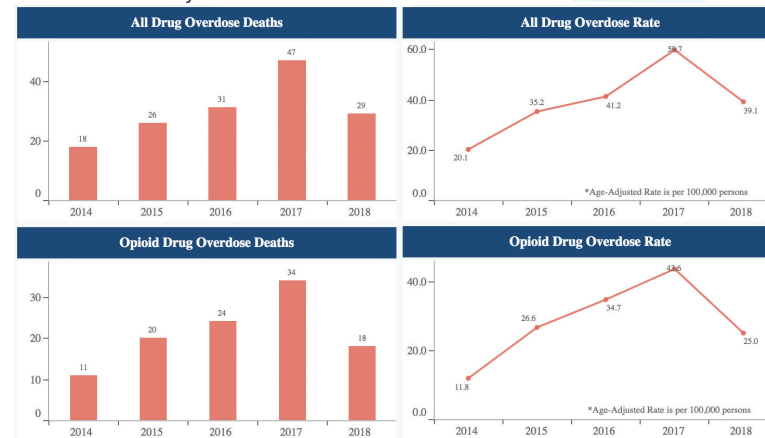
FROM THE DIRECTOR

The year 2019 has been especially fruitful for ASAP of Anderson. From a sustainability perspective, as well as an outcomes perspective, good news has come from many directions. In June, the ASAP office moved from the Jolley Building down the street to our new home provided by the Anderson County Board of Education. Being able to occupy our own space has had a significant impact on coalition capacity. First, we are able to host our own meetings and training events; not only is this convenient, it maximizes our efficiency. Second, we have our own storage space and each staff member has their own work space; both are maximizing staff productivity. Third, having a physical presence in the community has drawn more community members to come access prevention resources and services at a higher rate.

ASAP of Anderson also engaged in a comprehensive organizational assessment in collaboration with the Alliance for Better Nonprofits. The coalition completed the Standards for Excellence Assessment, pioneered by the Standards for Excellence Institute for Nonprofits. ASAP has been rated as High Performing, the highest rating, in all Tier I domains, including Strategic Planning, Board Governance, Legal Compliance and Ethics. Board members, volunteers, and staff all participated in the assessment, to give a thorough review. Not only has there been success with sustainability and infrastructure, drug overdose deaths in Anderson County have also decreased. Even though overdose deaths have steadily increased across Tennessee (2017: 1,776 all drugs/1,268 opioids; 2018: 1,818 all drugs/1,304 opioids), the overdose death rate in Anderson County dropped 38 percent between 2017 and 2018 (2017: 47 all drugs/34 opioids/7 heroin; 2018: 29 all drugs/18 opioids/3 heroin).

Finally, an important resolution passed at the November County Commission meeting, extending indefinitely the local litigation tax that funds prevention. The resolution adds a five-dollar fee onto court cases: passage of this resolution is critical to the sustainability of prevention in our county and we are exceedingly grateful to each of our county elected officials, as well as Jay Yeager and Rex Lynch who assisted with a formal analysis to ensure an effective policy was established. This policy passed as we position ourselves to prepare for the 2020 Tennessee General Assembly. The 2020 session has the opportunity to address some important issues relevant to substance use prevention, including funding for prevention activities at the local level, repeal of tobacco preemption to allow local control for smoking in parks, and efforts to curb youth vaping of nicotine products.

As we close out this very successful 2019, please join us in celebrating these accomplishments and recognize the coalition volunteers who have made these milestones a reality.



Source: Data Dashboard, Tennessee Department of Health, 2019

RECENT HAPPENINGS

Building Dedication - October 24

ASAP of Anderson, in collaboration with the Anderson County Chamber of Commerce, invited the public to celebrate their new space with a ribbon cutting and building dedication. The event was a huge success with over 50 community members in attendance. ASAP would like to thank everyone who helped make this move possible, especially the Anderson County Schools Board of Directors, Dr. Tim Parrott, Sheriff Russell Barker, Correctional Officer Pete Sexton, Anderson County Jail Trustees, Clinton Lions Club, ASAP Coalition members, and Home Depot.



Red Ribbon Week - October 23-31

Red Ribbon Week is a national alcohol, tobacco, and other drug and violence prevention awareness campaign observed for one week each October. ASAP of Anderson had events throughout the week in accordance with the mission of the campaign which included: local Red Ribbon proclamations from city and town councils, Drug Take Back events in partnership with Clinton, Norris, Oak Ridge, and Rocky Top Police Departments, and also the Red Ribbon Rivalry fundraising and awareness campaign between Anderson County, Clinton, and Oak Ridge High Schools.



Oak Ridge City Council
Proclamation



Norris Police Department on
DEA Take Back Day

R2: Recovery and Resilience Program

ASAP has launched an innovative new program designed to provide an all-encompassing, supportive experience for local youth working to overcome substance misuse. The R2: Recovery and Resilience Program is a team-based, multidisciplinary program which combines prevention, adjudication, and rehabilitation services for adolescents and family members in Anderson County. For more information about R2, please contact Sarah at sarah@ASAPofAnderson.org

STAFF SPOTLIGHT



Sarah Zimmerman
R2 Program Director

ASAP of Anderson is excited to welcome Sarah Zimmerman to the team as the program director of the newly established R2: Recovery and Resilience Program. Sarah holds a Bachelor of Arts degree in Psychology from the University of Tennessee. She has spent several years working in the field of public health and has a background in community outreach and education, facilitation of citizen-driven boards

and task forces, and cross agency collaboration to address local and systems-level changes. She has experience in mental health settings with roles including case management and crisis intervention. Please join ASAP of Anderson in welcoming Sarah to the team!

To reach Sarah or learn more about the R2 program, please email sarah@ASAPofAnderson.org.

Follow ASAPofAnderson on Facebook, Twitter, and Instagram to see Spotlight Videos!



Thank you TO OUR SUPPORTERS

Kroger Rewards

Amazon Smile

Wendy Williams

Lt. Governor McNally

**St. Mark United Methodist
Women**

**Norris Methodist Church -
United Methodist Women**

UT Student Volunteers

**Red Ribbon Rivalry - thank you
to all who participated!**

*If you would like to support ASAP,
visit ASAPofAnderson.org for more information.*