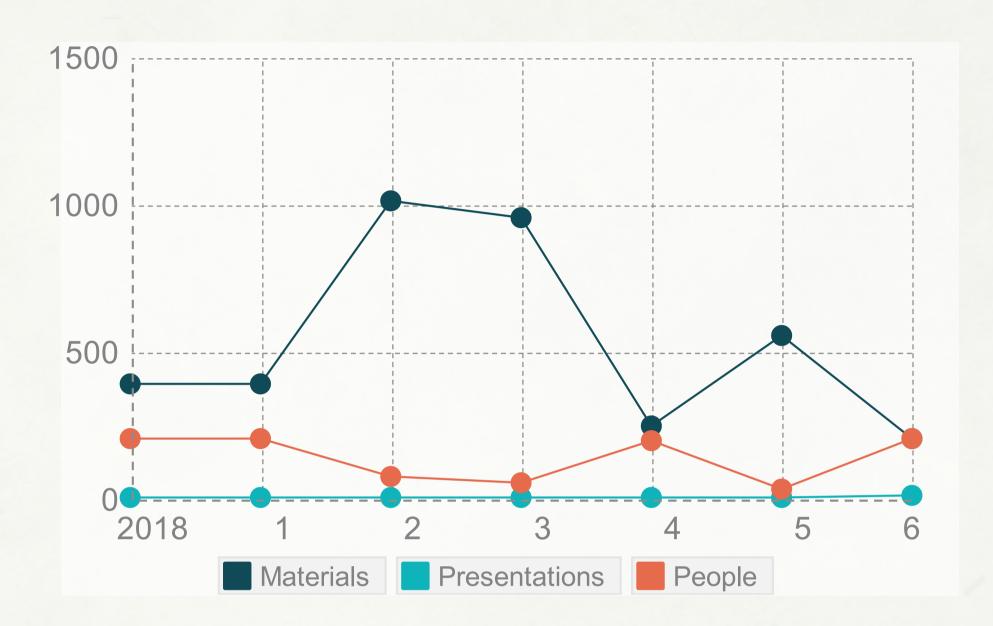
# Quarterly Report

## COALITION ACTIVITY LEADING TO BEHAVIOR CHANGE



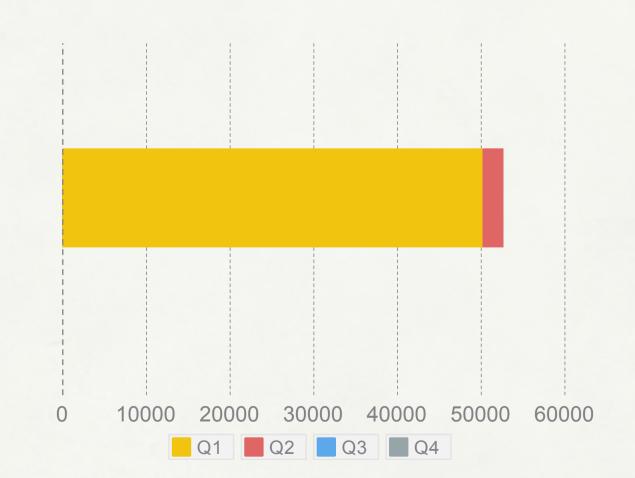
During this quarter, the ASAP Coalition disseminated 1014 materials in the community. They gave 17 presentation(s) to 428 people. Over 138 pounds of medication were disposed through Operation Rx.

# INTERVENTION STRATEGIES Provide Info (11.11%) Provide Support (33.33%) Enhance Access (11.11%) Change Consequences (0%) Modify Policy (11.11%) Build Skills (11.11%) Physical Design (0%) Build Capacity (22.22%)

The coalition engaged in a balanced strategic approach this quarter.

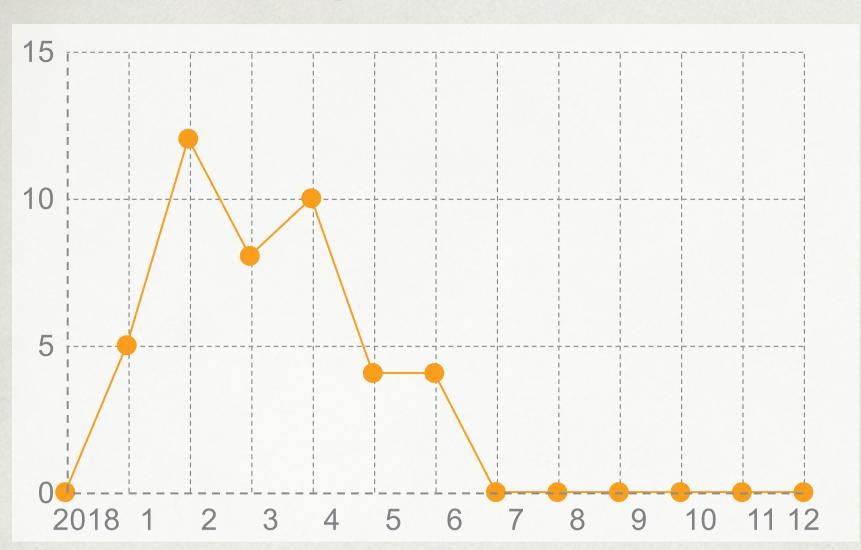
### IN-KIND RESOURCES

In-kind resources are required by the DFC Grant at 100%.



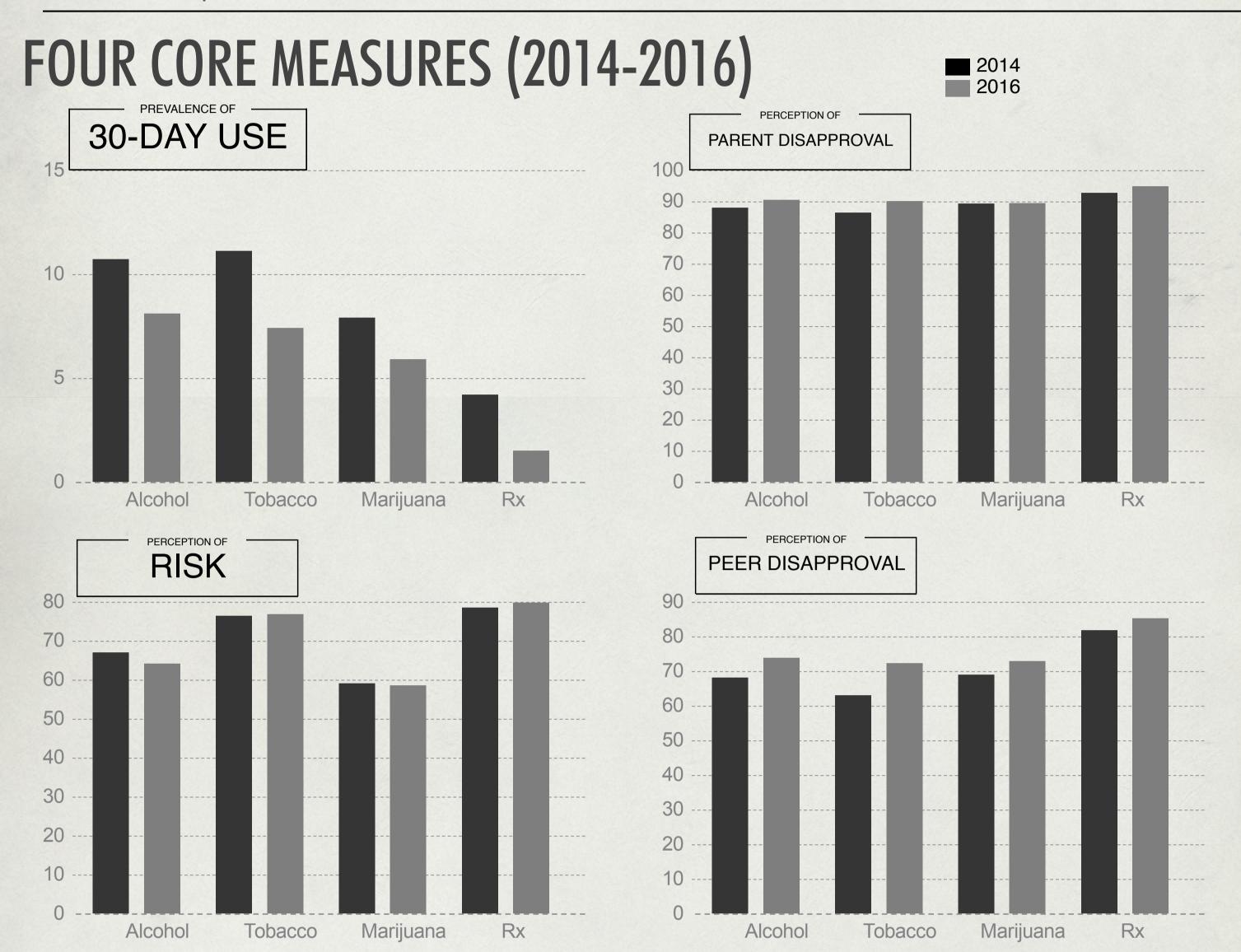
This quarter, the ASAP Coalition generated \$2,487.65 in matching funds.

# Media Activity



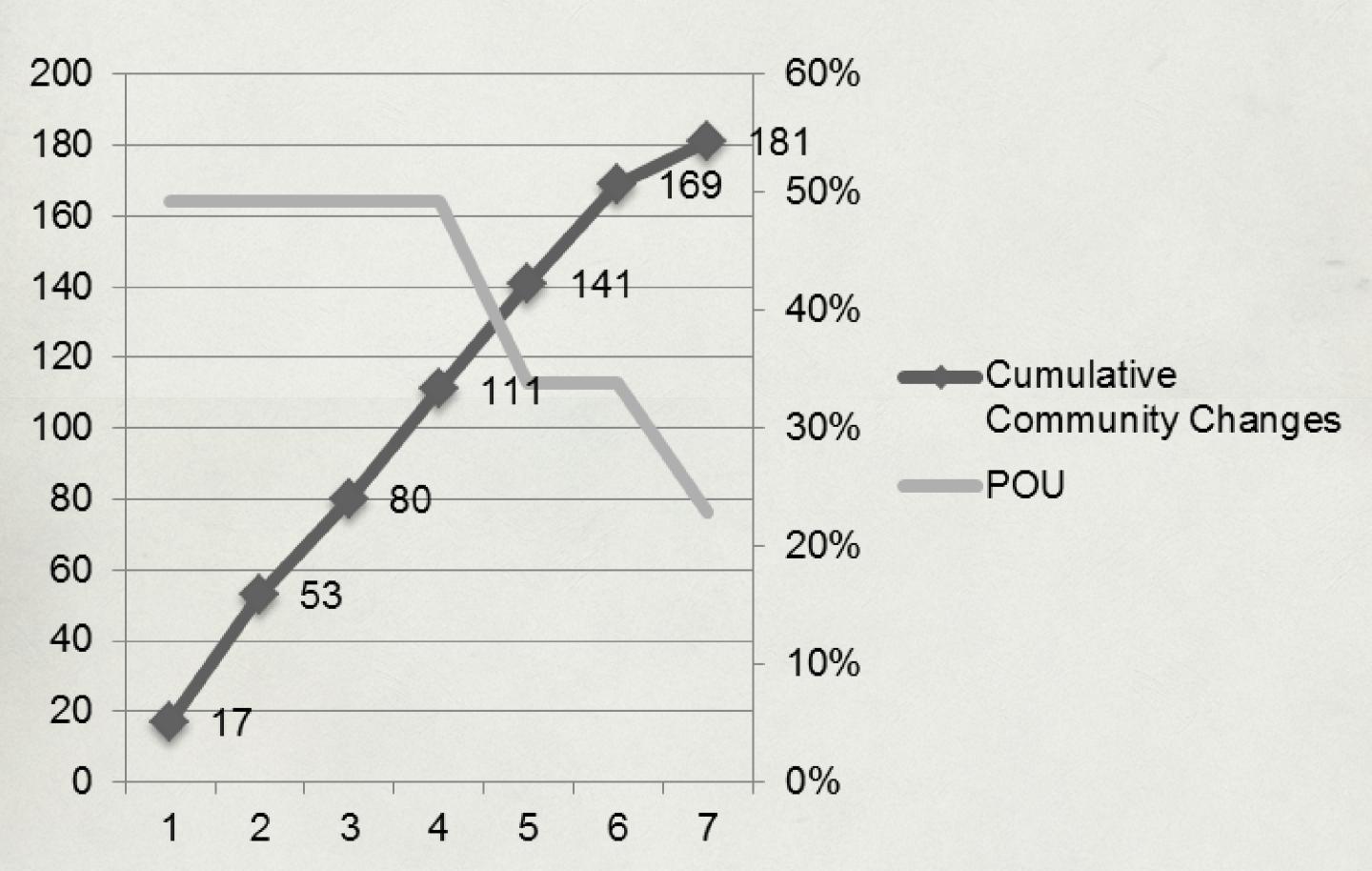
TOTAL REACH
303,063

The ASAP Coalition engages in ongoing media outreach to widely disseminate prevention messages. This quarter, the coalition generated 18 media hits. Of those, 18 were earned and 0 were paid advertisements.



The four core measures are a required reporting component for the Drug-Free Communities Support Program. Four core measures are recorded every other year.

# **CUMULATIVE COMMUNITY CHANGE**



Cumulative community changes theoretically provide protective factors in the community. As community changes increase, prevalence of youth substance use should decrease. This illustration shows how prevalence of youth substance use has decreased over time while cumulative community changes have increased.