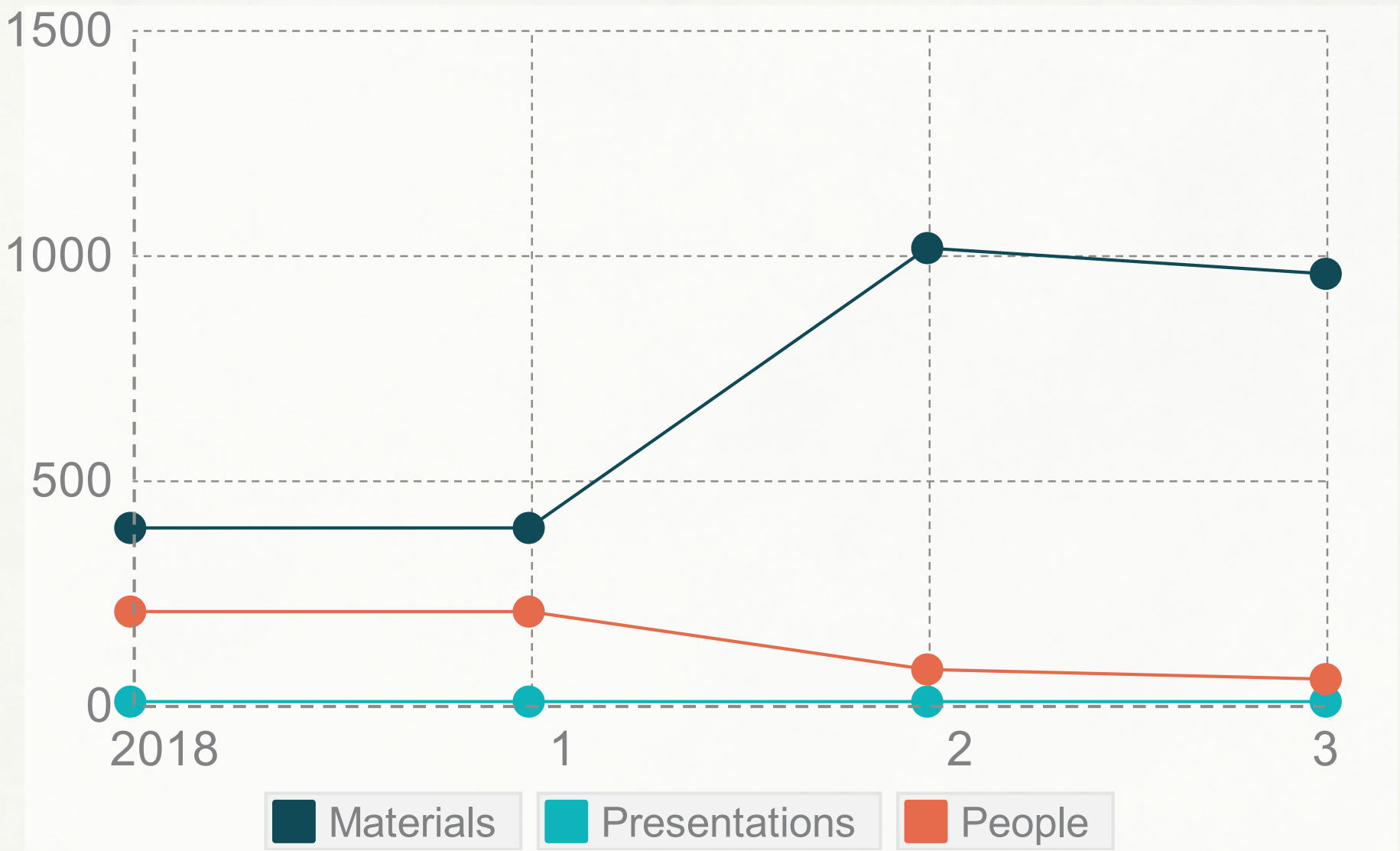


# Quarterly Report

## COALITION ACTIVITY LEADING TO BEHAVIOR CHANGE



During this quarter, the ASAP Coalition disseminated 2359 materials in the community. They gave 7 presentation(s) to 335 people. Over 648.4 pounds of medication were disposed through Operation Rx.

### INTERVENTION STRATEGIES

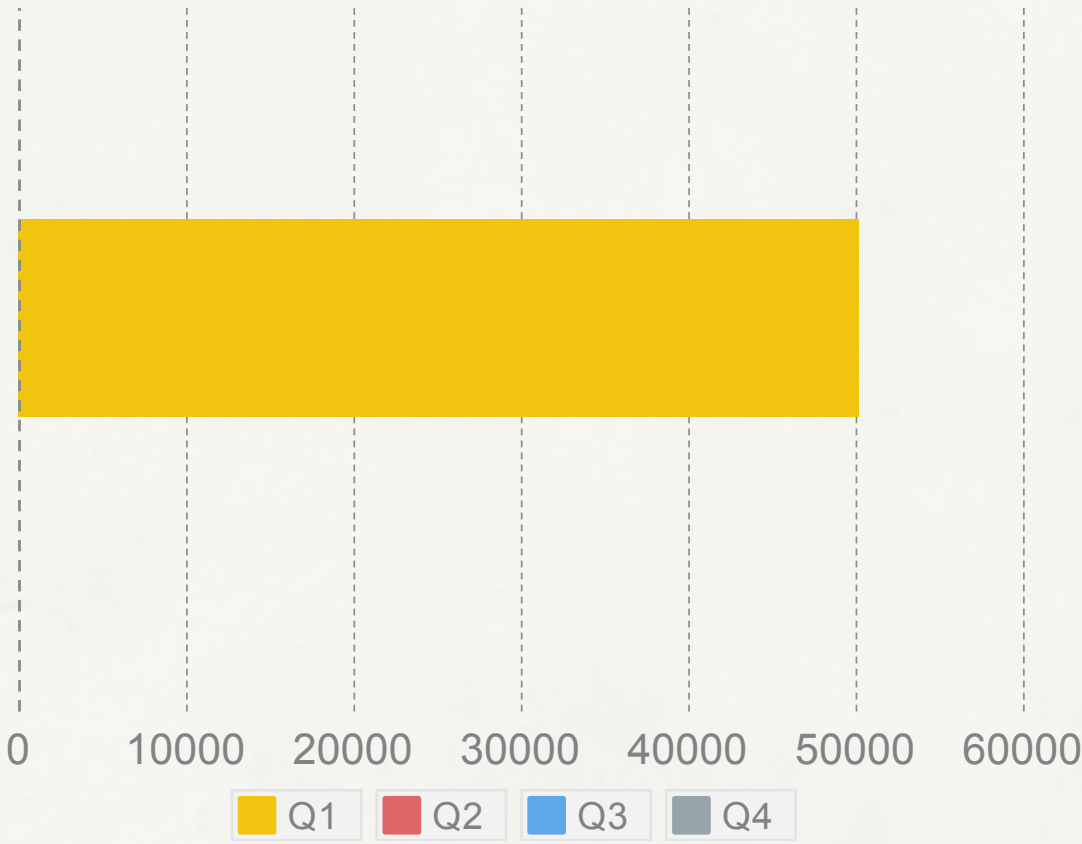


- Provide Info (5.56%)
- Build Skills (33.33%)
- Provide Support (16.67%)
- Enhance Access (11.11%)
- Change Consequences (5.56%)
- Physical Design (5.56%)
- Modify Policy (11.11%)
- Build Capacity (11.11%)

The coalition engaged in a balanced strategic approach this quarter.

### IN-KIND RESOURCES

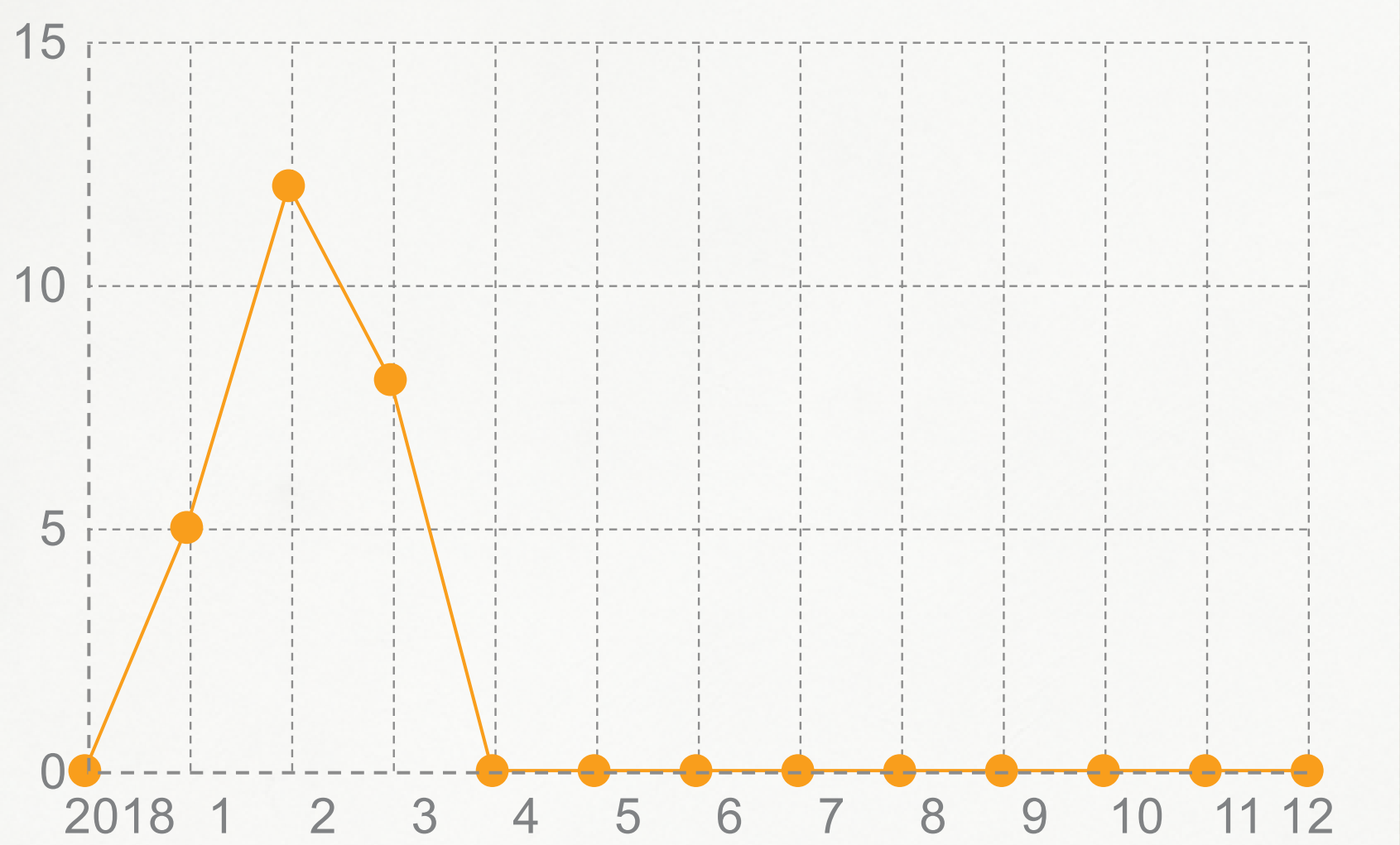
In-kind resources are required by the DFC Grant at 100%.



This quarter, the ASAP Coalition generated \$50,230.31 in matching funds.



# Media Activity

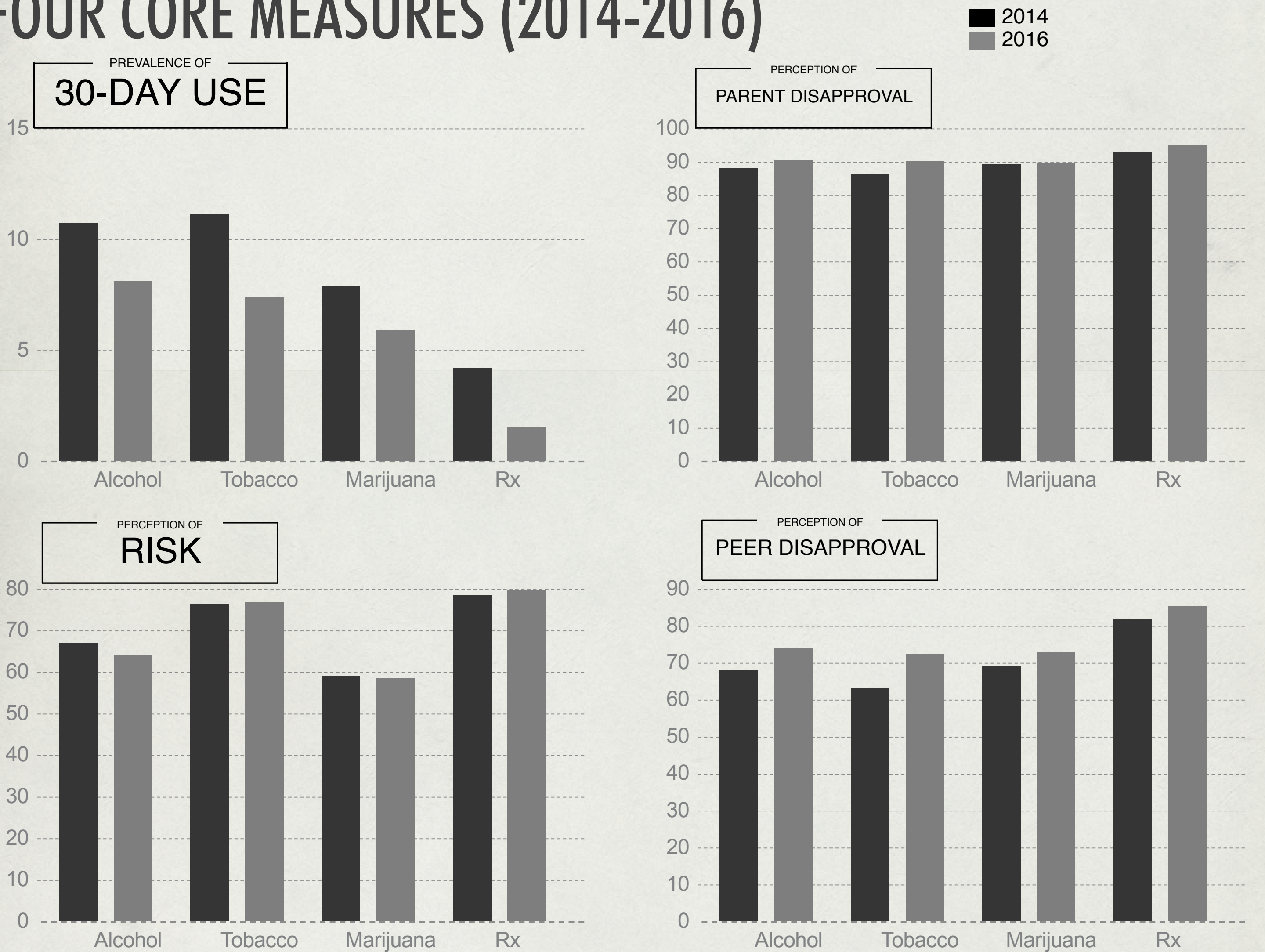


TOTAL REACH

403,063

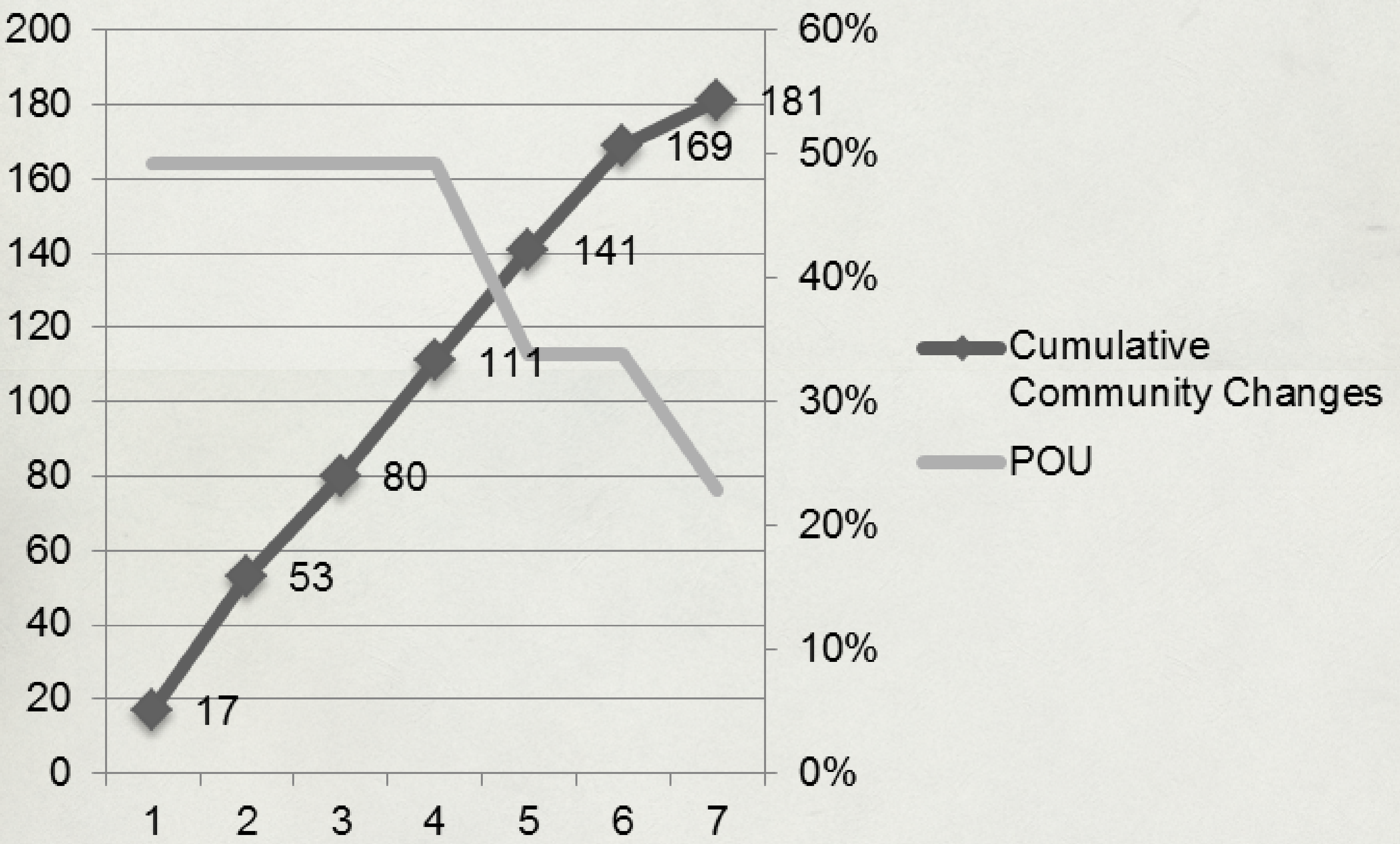
The ASAP Coalition engages in ongoing media outreach to widely disseminate prevention messages. This quarter, the coalition generated 23 media hits. Of those, 21 were earned and 2 were paid advertisements.

## FOUR CORE MEASURES (2014-2016)



The four core measures are a required reporting component for the Drug-Free Communities Support Program. Four core measures are recorded every other year.

## CUMULATIVE COMMUNITY CHANGE



Cumulative community changes theoretically provide protective factors in the community. As community changes increase, prevalence of youth substance use should decrease. This illustration shows how prevalence of youth substance use has decreased over time while cumulative community changes have increased.