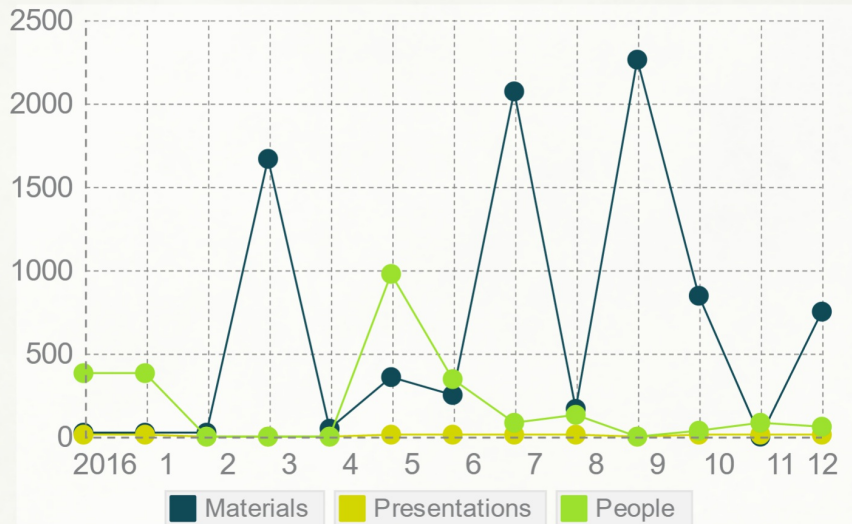


# Quarterly Report

## COALITION ACTIVITY LEADING TO BEHAVIOR CHANGE



During this quarter, the ASAP Coalition disseminated 1584 materials in the community. They gave 4 presentation(s) to 105 people. Over 698 pounds of medication were disposed through Operation Rx. In addition, 31,800 I Am One pizza coupon box toppers were distributed (not included to avoid outlier data).

## INTERVENTION STRATEGIES

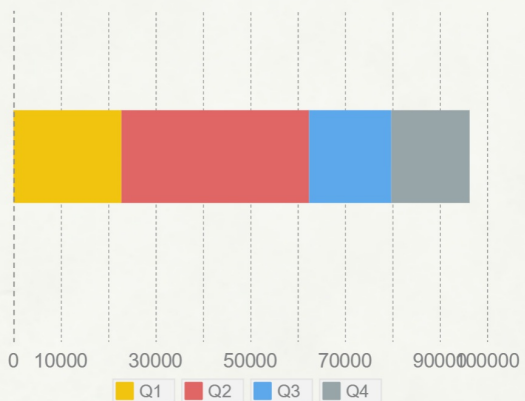


- Provide Info (20%)
- Build Skills (20%)
- Provide Support (20%)
- Enhance Access (0%)
- Change Consequences (0%)
- Physical Design (0%)
- Modify Policy (20%)
- Build Capacity (20%)

The coalition engaged in a balanced strategic approach this quarter.

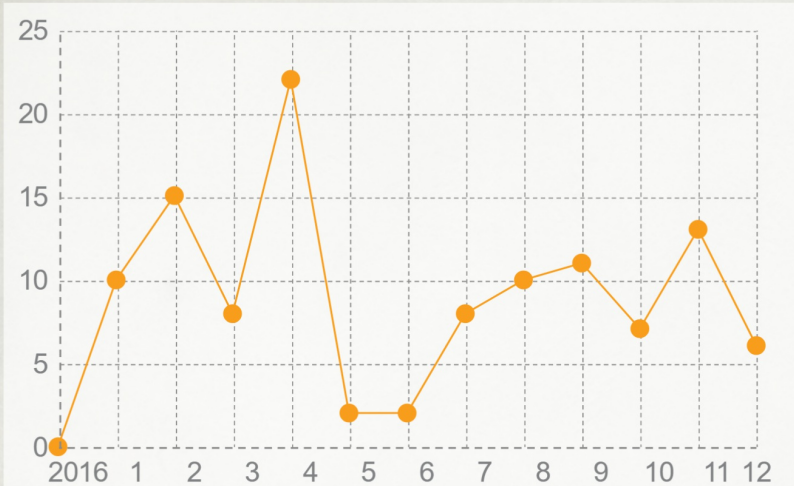
## IN-KIND RESOURCES

In-kind resources are required by the DFC Grant at 100%.



This quarter, the ASAP Coalition generated \$16,527.86 in matching funds.

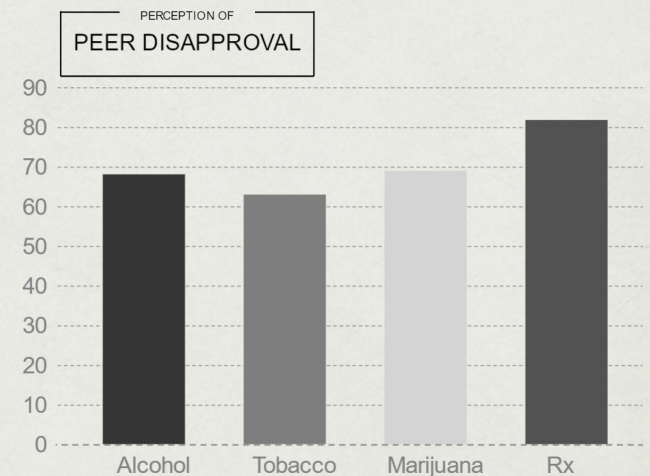
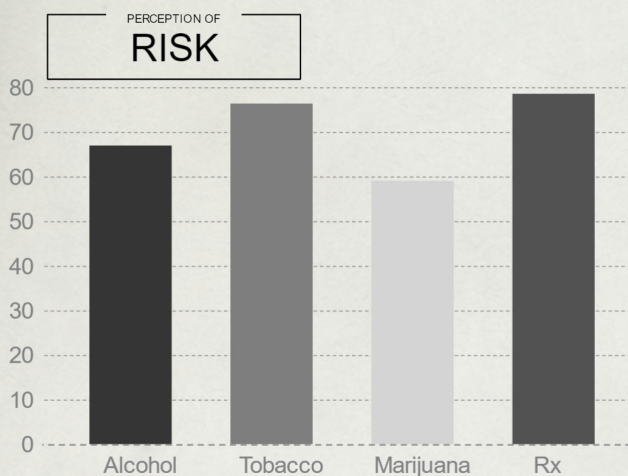
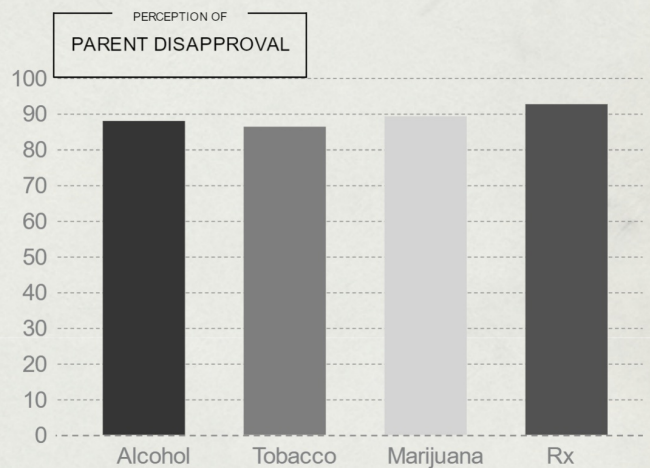
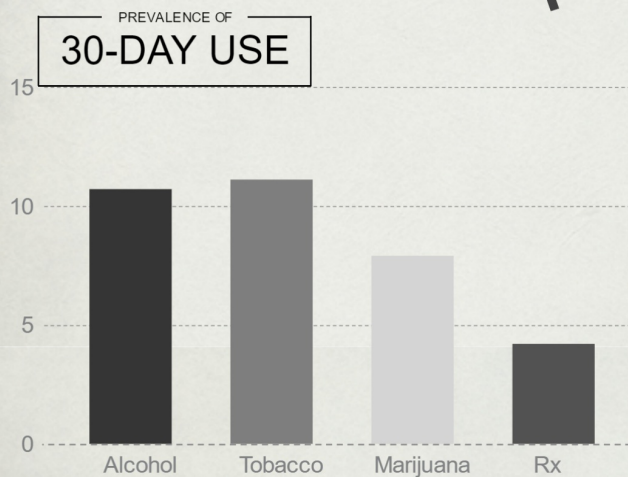
# Media Activity



**TOTAL REACH**  
**242,060**

The ASAP Coalition engages in ongoing media outreach to widely disseminate prevention messages. This quarter, the coalition generated 26 media hits. Of those, 23 were earned and 3 were paid advertisements.

# FOUR CORE MEASURES (2015)



The four core measures are a required reporting component for the Drug-Free Communities Support Program. Four core measures are recorded every other year.