

ALLIES FOR SUBSTANCE ABUSE PREVENTION of Anderson County

ENGAGING COMMUNITY PARTNERS IN THE PREVENTION OF
SUBSTANCE ABUSE BY IMPLEMENTING EFFECTIVE
INTERVENTION STRATEGIES

ASAP works to prevent and reduce youth substance abuse in Anderson County by collaborating with community partners to implement effective intervention strategies.

Recent activities include:

- Creation of a Youth Coalition, supporting adolescents to engage in leadership roles to initiate social change in their schools
- *Operation Rx*, a community-wide program designed to enhance access to proper medicine disposal
- *I am ONE*, a peer-led social norms campaign at local high schools
- Creation of the Underage Drinking Task Force, a multi-jurisdictional partnership to analyze and improve local alcohol policy
- *Neonatal Abstinence Syndrome Media Campaign Task Force*, a partnership between ASAP and East Tennessee Children's Hospital to create the *Born Drug-Free Tennessee* campaign to prevent infants born with opiate drug dependence

WHO WE ARE

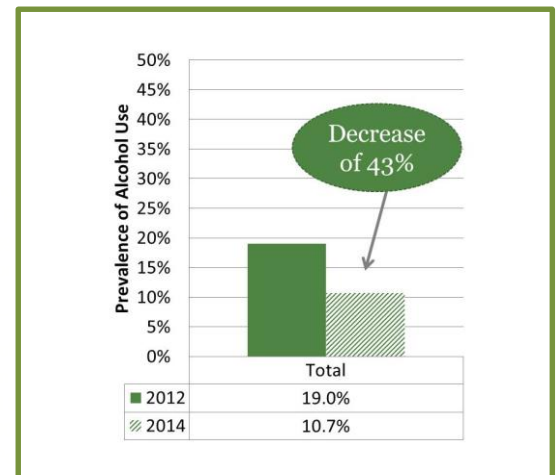
Serving Anderson County, Tennessee, ASAP is a coalition of volunteers from across all sectors of the community with a wide-range of support. ASAP coalition volunteers are business owners, youth, parents, school teachers, counselors, therapists, police officers, child care providers, child advocates, probation officers, health care providers, civic volunteers, pastors, reporters, mayors, commissioners, and elected leaders. ASAP members accumulated more than 3,060 volunteer hours during the 2013-2014 fiscal year.

Recipient of CADCA's 2014 GOT OUTCOMES! National Coalition of Excellence Milestones Award

RECENT ACCOMPLISHMENTS

- Honored by CADCA (Community Anti-Drug Coalitions of America) as the 2014 GOT OUTCOMES! National Coalition of Excellence Milestones award for comprehensive efforts in reducing underage drinking rates in the community
- Partnered with the Underage Drinking Task Force to modify local alcohol policy and create standardized fine structure for non-compliant businesses
- Increased alcohol outlet compliance by 35.7% through partnership with local law enforcement agencies
- Installed permanent medicine disposal bins at four local police departments and helped collect and properly dispose over 5,000 pounds of unused medicine
- After passage of local ordinances, trained over 73 retail clerks with a 100% pass rate through *Responsible Alcohol Sales Training* classes
- Leveraged over \$159,276 in cash and in-kind resources, made possible by the Drug-Free Communities Support Program

2012/2014 SURVEY DATA



Recent survey data (PRIDE 6th-12th Grade Questionnaire, 2012) show a significant reduction in underage drinking (past 30-day use) among adolescents. Contributing to these reductions were environmental strategies, made possible by the Drug-Free Communities Support Program and the STOP Act.

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