

ALLIES FOR SUBSTANCE ABUSE PREVENTION of Anderson County

ENGAGING COMMUNITY PARTNERS IN THE PREVENTION OF
SUBSTANCE ABUSE THROUGH AWARENESS,
EDUCATION AND POLICY CHANGE

ASAP works to bring together all sectors of the community to effectively implement environmental strategies to prevent and reduce underage drinking and drug abuse.

Recent activities include:

- Creation of a Youth Coalition, supporting adolescents to engage in leadership roles to initiate social change in their schools
- *Operation Rx*, a community-wide program designed to enhance access to proper medicine disposal
- *I am ONE*, a peer-led social norms campaign at local high schools
- Creation of the Underage Drinking Task Force, a multi-jurisdictional partnership to analyze and improve local alcohol policy
- *Neonatal Abstinence Syndrome Media Campaign Task Force*, a partnership between ASAP and East Tennessee Children's Hospital to create a regional campaign to prevent infants born with drug dependence

WHO WE ARE

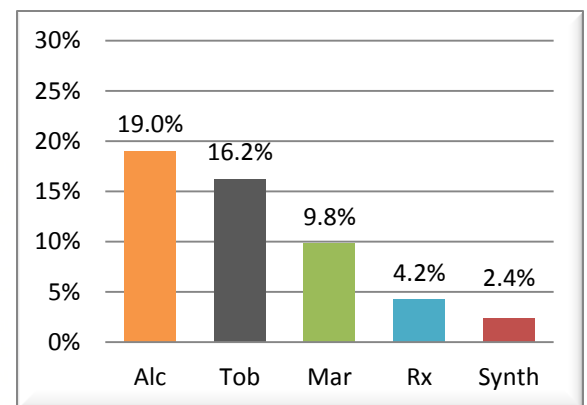
Serving Anderson County, Tennessee, ASAP is a coalition of volunteers from across all sectors of the community with a wide-range of support. ASAP coalition volunteers are business owners, youth, parents, school teachers, counselors, therapists, police officers, child care providers, child advocates, probation officers, health care providers, civic volunteers, pastors, reporters, mayors, commissioners, and elected leaders. ASAP members accumulated more than 1,750 volunteer hours during the 2012-2013 fiscal year.

Utilizing Environmental Strategies To Achieve Positive Outcomes

RECENT ACCOMPLISHMENTS

- In less than two years working with law enforcement and businesses, ASAP helped improve compliance with underage drinking laws by 26%
- In one year working with students, ASAP helped increase the perception of harm of alcohol by 14%
- In three years working with law enforcement and the community, ASAP helped collect and properly dispose over 3,700 pounds of unused medicine
- After passage of local ordinances, trained over 60 retail clerks with a 100% pass rate through *Responsible Alcohol Sales Training* classes
- ASAP partnered with the Anderson County School System to provide texting software to allow students to report confidential tips regarding high-risk behavior
- Received local foundation grant through the Trinity Health Foundation; developed a comprehensive plan for a Family Drug Treatment Court, incorporating a multitude of community partners
- Partnered with Secret City Half Marathon to raise funds to support substance abuse prevention county-wide

2012 SURVEY DATA



Recent survey data (PRIDE 6th-12th Grade Questionnaire, 2012) will serve as a baseline by which the coalition will measure progress. These data serve as a source so we may effectively target strategies to affect population-level change.

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