

ALLIES FOR SUBSTANCE ABUSE PREVENTION of Anderson County

ENGAGING COMMUNITY PARTNERS IN THE PREVENTION OF
SUBSTANCE ABUSE THROUGH AWARENESS,
EDUCATION AND POLICY CHANGE

ASAP works to bring together all sectors of the community to effectively implement environmental strategies to prevent and reduce underage drinking and drug abuse.

Recent activities include:

- *Deceptive Danger*, a collaboration between ASAP and the District Attorney's Office, reaching all middle and high school students in the county to provide education on prescription and synthetic drug abuse
- *Operation Rx*, a community-wide program designed to enhance access to proper medicine disposal
- *I am One*, a social norms campaign at local high schools
- Policy advocacy to mandate training for off-premise retail outlets
- *Drive Drunk, Get Nailed*, a partnership between ASAP and the Governor's Highway Safety Office to reduce drinking and driving
- Referrals to treatment for our neighbors suffering from addiction

WHO WE ARE

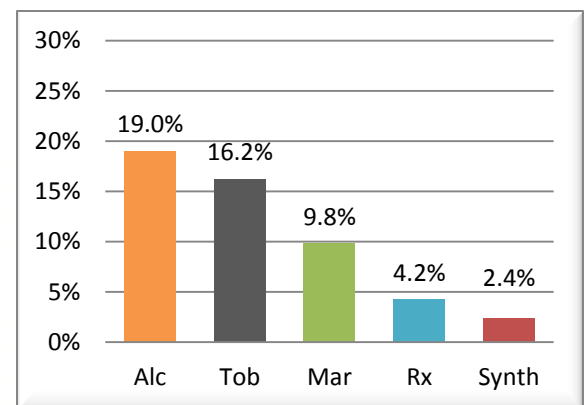
Serving Anderson County, Tennessee, ASAP is a coalition of volunteers from across all sectors of the community with a wide-range of support. ASAP coalition volunteers are business owners, youth, parents, school teachers, counselors, therapists, police officers, child care providers, child advocates, probation officers, health care providers, civic volunteers, pastors, reporters, mayors, commissioners, and elected leaders. ASAP members accumulated more than 2,500 volunteer hours during the 2011-2012 fiscal year.

Utilizing Environmental Strategies To Achieve Positive Outcomes

RECENT ACCOMPLISHMENTS

- In less than one year working with law enforcement and businesses, ASAP helped improve compliance with underage drinking laws by 10%
- In one year working with students, ASAP helped increase the perception of harm of alcohol by 14%
- In two years working with law enforcement and the community, ASAP helped collect and properly dispose over 2,000 pounds of unused medicine
- ASAP partnered with the Governor's Highway Safety Office and local law enforcement to hold three sobriety checkpoints in 2012; 12 drunk drivers were removed from our streets
- ASAP provided equipment to local law enforcement and school systems including passive alcohol sensors and undercover surveillance equipment
- ASAP partnered with the Anderson County School System to provide training on signs of impairment to school administrators
- Six months after the passage of a local ordinance mandating training, ASAP trained more than 30 clerks; average test score was 98%

2012 SURVEY DATA



Recent survey data (PRIDE 6th-12th Grade Questionnaire, 2012) will serve as a baseline by which the coalition will measure progress. These data serve as a source so we may effectively target strategies to affect population-level change.

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