

# ASAP's 2012-2013 Accomplishments

Collected community-level data by conducting Survey USA phone survey

Increased coalition capacity by recruiting 3 new coalition members

Began holding Responsible Alcohol Sales classes; Trained 32 clerks (100% passing rate; 96% average test score); Generated \$1,650 in revenue; *100% compliance during alcohol compliance checks for all clerks trained*

Fundraising Subcommittee planned five events, including the Red Ribbon Rivalry; Generated \$5,324 in in-kind support

Sent two teams of 9 youth and 2 adults to the Tennessee Teen Institute (TTI)

Established the ASAP Youth Coalition to empower youth participation in prevention; Launched "I am ONE" peer student campaign

Partnered with East Tennessee Children's Hospital to provide CNEs on addiction for nurses

Staff initiated a legislative alert which CADCA sent out to all member coalitions in the country to affect generic crushable prescription drugs

Partnered with the District Attorney's Office to provide an education program to over 2,000 students on synthetic and prescription drugs

Created an online "store" to provide free point-of-sale materials to alcohol retailers

Created the Kris Stults Memorial Fund to create positive alternative opportunities for youth in Anderson County; Raised \$3,025 which was spent to recognize youth making positive decisions for D.A.R.E. graduation

Generated \$1,275 in revenue from Drug-Free Workplace Trainings

Advocated for pseudoephedrine bills at the state legislature to protect Anderson Countians from clandestine meth labs

Partnered with local florists to spread healthy prom messages to high school students

Partnered with multiple community organizations to implement a policy to incorporate medication lock boxes into the family permanency plan to reduce prescription drug misuse and abuse

Partnered with the Safe Kids Coalition to transport all 5<sup>th</sup> graders to Safe Kids Health Awareness Day at Smokies Park

Partnered with local marinas to post signage warning of the ramifications of allowing underage drinking





Received funding from the Trinity Health Foundation of East Tennessee to plan for a Family Drug Treatment Court with Juvenile Court and many other community partners

Partnered with a community organization to provide incineration for law enforcement for medicine disposal events

Partnered with South College School of Pharmacy to utilize students to properly sort medication to be disposed

Partnered with South College School of Pharmacy and the Oak Ridge Senior Center to host "Ask a Pharmacist"

Reached 233 students through *Reach Out Now*

Partnered with Walmart for the "Reduce Misuse" campaign

Partnered with CADCA's Director of Policy, Sue Thau, to provide relevant data to Senator Alexander's office to increase the effectiveness of collecting local data

Reached over 3,700 people at the *Parents Who Host Lose the Most* campaign kick-off events

Launched the first Anderson County Underage Drinking Task Force

Partnered with the Anderson County Clerk's Office to update online beer ordinances

Partnered with Anderson County Schools to establish an anonymous text-a-tip program

Worked with the Clinton City Manager on drafting a resolution for mandatory training to be reviewed by MTAS

Reached 347 students through Kick Butts Day activities

Graduated from the Leadership and Social Enterprise Effectiveness Program at the University of Tennessee, completing coalition business plan

Spoke with elected officials on Capitol Hill Day in Washington, D.C.

Earned over 60 media hits; Disseminated 4,652 materials in the community; Delivered 34 presentations reaching 10,041 people

Helped improve alcohol compliance rates by 32.6% in Clinton and 19.7% in the County

Reached 2,983 people through 337 posts through social media

Sponsored the Demolition Derby and promoted the "Drive Drunk, Get Nailed" campaign

Collected 1,318.1 pounds of medicine through medication disposal events and the CPD permanent bin (that's 659,050 PILLS!)

Accumulated \$132,734.92 in in-kind support

Accumulated **1,779.75** collective volunteer hours from coalition members, valued at \$38,780.75!



**THANK YOU!**