

ASAP's 2011-2012 Accomplishments

Secured 501c3 tax exempt status

Opened ASAP bank account

Increased coalition capacity by recruiting 5 new coalition members

Provided issue brief on underage drinking to local elected leaders

Created Fundraising and Treatment Subcommittees

Sent a team of 6 youth and 2 adults to the Tennessee Teen Institute (TTI)

Partnered with Representative John Ragan, Senator Randy McNally, and Anderson County Commission to introduce legislation to the Tennessee General Assembly to protect adolescents from alcohol abuse

Began administering the DADAS grant without a fiscal agent

Secured funding to reduce underage drinking through the STOP Act

Held first fundraiser; Wheel Through the Hills

Partnered with Anderson County Beer Board and County Commission to pass an ordinance mandating training for clerks selling alcohol; trained 22 people [100% passing rate; average test score of 97.9%]

Reached 990 students through Reach Out Now [increased knowledge among 97.1% of students reached; increased perception of harm of alcohol by 14%]

Reached 492 students through Super Bowl: Health Awareness program with Antone Davis

Reached 243 students through Life Skills Training [increased assertiveness 24.8%; increased self-control 12.3%; increased anti-drug score 16.9%]

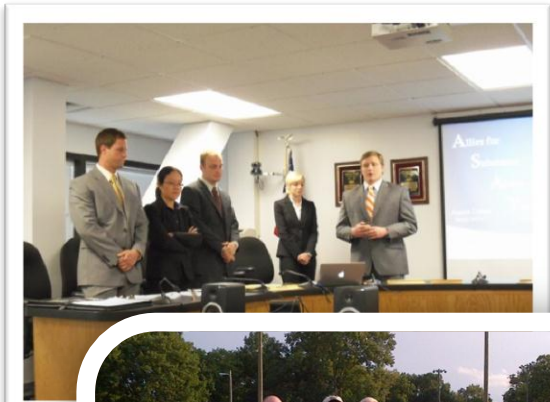
Completed coalition business plan in collaboration with UT MBA Innovation in Practice students

Raised \$5,993.74 in community cash donations

Generated \$975 in revenue from Drug-Free Workplace Trainings

Spoke with elected official on Capitol Hill in Washington, D.C.





Generated \$900 in revenue from Responsible Alcohol Sales classes

Earned 56 media hits

Disseminated 28,223 materials in the community

Delivered 111 presentations reaching 2,519 people

In collaboration with ACSO and CPD, conducted 34 alcohol sting operations [76.9% compliance rate; improvement of 10%]

Reached 125 people through 523 posts on Facebook and 47 people through 518 tweets on Twitter

Advocated for the Tennessee Prescription Safety Act; signed by Governor Haslam in Clinton on May 11, 2012

Disseminated information to physicians on screening, brief intervention and referral to treatment

Provided posters to medical practices on doctor shopping laws and how to report infractions

Staff received Certified Prevention Specialist II certification through IC&RC

Sponsored the Demolition Derby and promoted the "Drive Drunk, Get Nailed" campaign

Distributed prom materials with alcohol prevention messages to local florists

Collected 476.5 pounds of medicine through the permanent collection bin at Clinton Police Department

Celebrated Red Ribbon Week with a poster contest in collaboration with the Elk's Lodge at Briceville Elementary

Attended and graduated from the National Coalition Academy; February 8, 2012 in Washington, DC

Collected 682.5 pounds of medicine through Operation Rx and Operation Medicine Cabinet (that's 341,250 PILLS!) and recycled 167 pounds of packaging materials

Accumulated \$129,467.18 in in-kind support

Accumulated **2,508.65** collective volunteer hours from coalition members, valued at \$52,305.35 (increase in 101.6% from last year)! **THANK YOU!**