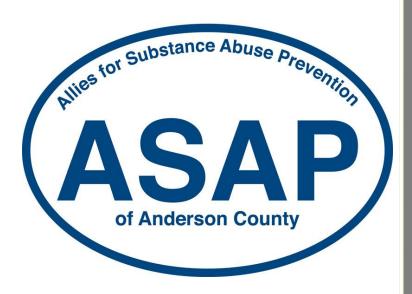
Third Quarter Report



Allies for Substance Abuse Prevention (ASAP) of Anderson County is a private, non-profit organization whose mission is to engage community partners in the prevention of substance abuse in Anderson County through awareness, education, and policy change.

Quarterly Report July—September, 2011

PROGRAMMING

During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention delivered 6 programs/trainings to a total of 256 people (Please see Appendix I for details) [0% change from previous quarter in total presentations, +115% change from previous quarter in people reached]. In addition, 1 medicine collection event was held, netting 169 pounds of medicine.

MATERIALS

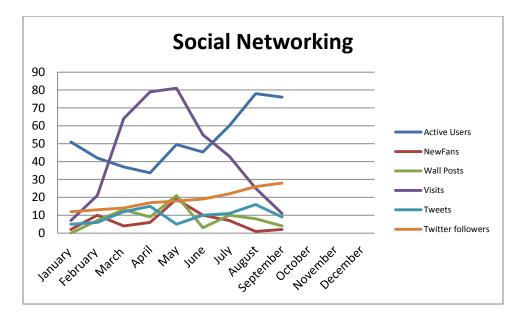
Allies for Substance Abuse Prevention disseminated 10,055 materials in the community. Beneficiaries of these materials were local civic groups, community agencies, and medicine collection participants (Please see Appendix II for details) [+44% change from previous quarter].

RESOURCES (Cash and in-kind)

During this quarter, the staff and volunteers of Allies for Substance Abuse Prevention generated \$69,458.78 in matching funds [+241% change from previous quarter].

SOCIAL NETWORKING

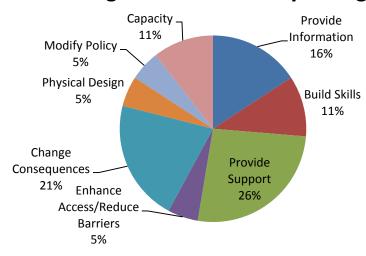
During this quarter, Allies for Substance Abuse Prevention generated impressions via social media outlets. ASAP's Facebook page had 78 active users, 10 new fans, 22 wall posts, and 79 visits. ASAP's Twitter account had 28 followers and 36 tweets.



STRATEGIES FOR COMMUNITY CHANGE

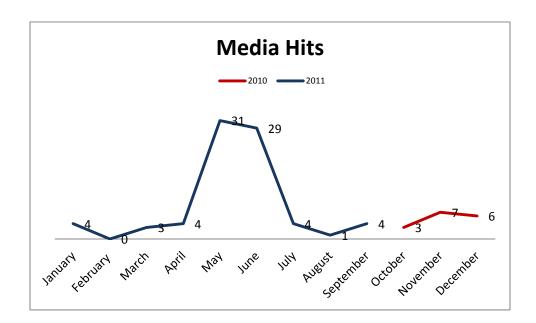
During this quarter, Allies for Substance Abuse Prevention utilized each of the seven prevention strategies.

Strategies for Community Change



MEDIA HITS

During this quarter, Allies for Substance Abuse Prevention earned 9 media hits.



Appendix I

Coalition Programming

QUARTER

COMMITTEN			
July			
August			
DFW-ORUD	24-Aug-11	SS	50
OR Breakfast Rotary	24-Aug-11	SS	65
September			
ACS Principal In-service	2-Sep-11	SS	19
CSH Retreat-Policy Advocacy	16-Sep-11	SS	65
RSCC Criminal Justice Class	20-Sep-11	SS	35
ORUMC Sunday Class	11-Sep-11	SS	22
Quarterly total			

Appendix II Materials Dissemination

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Decals to compliant outlets
Letters to non-compliant outlets

21-Sep-11	NAS brochures	1
21-Sep-11	Rx brochure	10
21-Sep-11	ASAP decals	15
21-Sep-11	Teen Help Cards	243
21-Sep-11	Teen Help Cards	300
9-Sep-11	Teen Help Cards	1200
30-Sep-11	PWH boom boom sticks	500
30-Sep-11	PWH parent flyer	315
30-Sep-11	ASAP pens	30
20-Sep-11	We are an ally decals	20
20-Sep-11	Non-compliant letter	9

Quarterly grand total	10055